

EMILE RASSAM

Press Release.

Aver, Inc. SAL

Hazmieh, Nov 20th, 2015.

Being at the forefront of the industry requires fast paced progress, constant development and a hunger for perfection. EMILE RASSAM's commitment to being the best has led them to launch Aver, Inc. SAL.

Backed by a strong and driven team, and equipped with all the highest standards in structure and operation, Aver Inc. SAL will succeed VET.RASS SARL as EMILE RASSAM's design, manufacturing and marketing division.

Aver, Inc. SAL will maintain EMILE RASSAM's standards in high-end image clothing and position as one of the leaders in custom uniforms design and manufacture.

Moving forward with Aver Inc. SAL will foster excellence in every step, from sourcing to production, logistics and customer service, while preserving the most valuable asset: the savoir-faire, the belief that a uniform is not just a confidence but a vessel to garner confidence and pride in whoever puts it on.

AVER, INC. SAL

ABOUT EMILE RASSAM

At EMILE RASSAM it is a firm belief that a uniform is not just a working garment, it is an intimate part of the culture of the brand and as much an essential player as the architecture, the identity and the goals of a brand. When a uniform is designed and manufactured, every aspect of the brand is studied down and analyzed to its core and it is reflected in each stitch.

Emile Rassam
info@emilerassam.com
+961 (0)5. 451 732